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Platinum Sponsor 7Summits Unveils Extended Solution Offerings at JiveWorld12

Platinum sponsor to connect with attendees through speaking events, social experience

MILWAUKEE (October 9, 2012) – 7Summits will be sharing its expertise with attendees and unveiling extended solution offerings at Jive’s leading social business event, [JiveWorld12](#), which takes place October 9-11 in Las Vegas. The company will be demonstrating new ways that businesses can use social technologies to transform their everyday operations by embarking on an exclusive interactive adventure that encourages in-person collaboration and that continues after the event has concluded.

“McKinsey Global Institute’s [recent market study](#) reinforces the innovative model that 7Summits advocates to our clients and validates the best practices upon which we’ve built our business,” said Paul Stillmank, 7Summits founder and CEO. “We continue to leverage Jive’s enterprise class Social Business Software as we help some of the world’s biggest brands harness social data, build destination communities, and deliver measureable business results. We’re looking forward to sharing the new evolution in our thinking along with other social business pioneers during JiveWorld12.”

7Summits is a premier Jive Software partner that leverages the platform to not only help companies connect and influence their customers, but enables them to become more fully networked. By bringing together both internal and external resources and processes, 7Summits helps businesses to transform so that they are more capable of delivering tangible business results.

7Summits is a Platinum sponsor of JiveWorld12, held at the The Cosmopolitan Hotel. The conference will feature keynotes by Jive executives Tony Zingale, John Rizzo, Matt Tucker, Tony Zingale, and Christopher Morace; author and editor-in-chief of Wired magazine Chris Anderson; SVP of Corporate Marketing for EMC Jonathan Martin; and Global Knowledge Leader at PWC Paula Young.

President of 7Summits, RJ Reimers, is serving as one of over 75 industry leaders speaking at the conference. Mr. Reimers will be sharing insights into building an open innovation community using Jive with 7Summits’ client, [NineSigma](#).

This year’s event includes over 50 sessions: Jeff Maaks, Hitachi Data Systems; Patrick Durando, McGraw-Hill Companies; Alan McIntosh, Groupon; Emilie Kopp and Vu Doan, National Instruments; Heather Foeh, Eloqua; Mary Hamilton and Chris Boudreaux, Accenture; Will Rose and Krissy Espindola, T-Mobile; Sean Winter, Capital One; Edward Ford, Brian Shoemaker, and Tim Wike, Thomas Reuters; and numerous Jive leaders.



Keep track of the 7Summits crew throughout JiveWorld12 [@7SummitsAgency](#) and [#JW12](#).

About 7Summits

7Summits, <http://www.7SummitsAgency.com>, is a social business agency founded in 2009 to help companies engage customers, partners and employees to help grow their businesses. 7Summits solutions deliver top line revenue growth and bottom-line productivity improvement by focusing on both consumer influence and employee collaboration. The company works with numerous Fortune 500 brands to transform key business processes and become more fully networked enterprises. 7Summits offers deep expertise in social business strategy, community experience design, platform development and integration, as well as community activation.

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